

Co-organiser
**Ordine degli Architetti PPC
di Roma e provincia**



Press Kit

24/05/2019

Winner awards - Casa dell'Architettura

grandprix
undicesima edizione

2016/2018

Concorso Internazionale di Architettura

Opening

casa baldi

Creative Centre Casalgrande Padana



CASALGRANDE
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FIRST PRIZE
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E.House Egerszalók, Hungary

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THIRD PRIZE
**Riccardo Cioli, Vanni Ancillotti,
Claudio Beneforti**
Ardea Collective
Casa MM Lamporecchio, Italy

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SPECIAL MENTION
Simone Capozza, Nina Voluta
Piscina Formello (Roma) Italy

01_8 Façade cladding, outside flooring, swimming pools and spas

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FIRST PRIZE
Alfonso Femia
Atelier(s) Alfonso Femia
Nuovo complesso didattico ed
espositivo Dallara
Varano dé Melegari, Parma, Italy
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Jean Baptiste Pietri
Pietri Architects
La Barquière Marsiglia, France

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SPECIAL MENTION
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Heratech srl
Centrale di Cogenerazione Cogen
Bologna, Italy



01_1

Grand Prix 2016-2018

Grand Prix: permanent snapshot of international architecture

Eleven editions. Nearly 30 years of history. Around 1700 projects entered by 1200 designers from all over the world. The Casalgrande Padana Grand Prix is a permanent fixture in the international architectural calendar, shining a light on the ways in which the company's products are used and showcasing the technical properties and attributes of the individual collections, while providing a platform upon which to demonstrate the limitless expressive potential of porcelain stoneware products, some custom-made on the request of the designers themselves.

Devised and enthusiastically supported by Casalgrande Padana, the Grand Prix is a competition designed to identify the best works around the world that combine technical attributes and creativity of application, making porcelain stoneware tiles an essential component of their design. It's about showcasing projects where these products are a vital part of the design process and not simply an interchangeable covering. The competition focuses solely on actual buildings rather than design ideas. As a result, it serves as a tangible comparison of ideas that have been followed through, taking into account a wide range of types of architecture.

Launched in 1990, Casalgrande Padana's Grand Prix has - over nearly 30 years - looked at a huge range of architectural projects in which ceramics occupy a key role.

The competition is judged by an international panel, who evaluate the projects entered and make completely independent judgements. Composed of industry experts, architects and architecture critics, university professors and representatives of the architecture and interior design media, the panel's analysis and deliberations are an example of how the Grand Prix has ceased to be merely a competition - instead, it has become an opportunity to take stock of current progress in the worlds of architecture, interior design and technological innovation.



01_Grand_Prix.jpg



02_Grand_Prix.jpg



03_Grand_Prix.jpg



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01_2

Grand Prix 2016-2018

Design culture

Encouraging a culture of production and design has been a key part of Casalgrande Padana's development strategy ever since the company was founded. The company works tirelessly to promote and strengthen solid collaborative relationships with the world of architecture and interior design around the world.

The aim of the competition is to create a mutually beneficial process of sharing expertise and ideas between Casalgrande Padana - a global leader in the sector - and the world of architecture.

The company wishes to maintain dialogue with the authors of the works built around the world: these architects and interior designers have showcased the attributes, longevity and creative possibilities offered by the company's products through their creations.

Casalgrande Padana's porcelain stoneware products are used in everything from large-scale, complex projects to renovation projects involving existing structures. This could mean reinventing previous architectural constructions for new purposes or producing a new facade cladding or internal or external flooring - in short, the scope of application is limitless. Whether it is a large surface in an airport, a space characterised by high footfall, such as a shopping centre, or even a hotel, swimming pool, spa or residential building, the 1700 projects that have been entered into the Grand Prix over the years show that Casalgrande Padana's products are suitable for any architectural application.

Casalgrande Padana is the ideal partner for designers and clients all over the world. In addition to its huge range of products, Casalgrande Padana can draw on the experience of 50 years in the industry while using cutting-edge technology in the fields of durability and resistance, ensuring it can accommodate projects of any scale, type and purpose. All of this, on top of the Padana Engineering consultancy service, which provides specialist assistance throughout every project phase, makes Casalgrande Padana a leading authority in the world of design and enables us to support designers from the moment they select their materials through to project development, installation and testing.

Evidence of Casalgrande Padana's fruitful relationship with designers and willingness to innovate when it comes to designing and using porcelain stoneware products is provided by Casalgrande Ceramic Cloud and The Crown. Located near to the Casalgrande production facility in the Emilian countryside, the landmarks are designed by Japanese master Kengo Kuma (his first work in Italy) and Daniel Libeskind respectively. Libeskind even designed the 3D texture of the metal-effect porcelain stoneware tiles used for his monolithic sculpture.



01_The_Crown.jpg



01_Ceramic_Cloud.jpg



01_Old_House.jpg



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01_Acquario_Romano.jpg



02_Acquario_Romano.jpg

01_3

Grand Prix 2016-2018

Temples of design culture

The quality of the works entered into the various editions of the Grand Prix has always been reflected by the prestige of the locations chosen for its award ceremonies, which crown winners in the four main categories:

- Shopping and office centres (large surfaces)
- Public, service and industrial construction
- Residential buildings
- Façade cladding, outside flooring, swimming pools and spas

In the past, ceremonies have taken place in locations of great cultural and architectural significance, including: The Palazzo dell'Arte at the Triennale di Milano, by Giovanni Muzio, the Scuola Grande di S. Giovanni Evangelista in Venice, the Sala dei Cinquecento at Palazzo Vecchio in Florence, Cà Grandà, by Filarete, at the University of Milan, Citylife in Milan and the stunning complex by Tolentini at IUAV University in Venice. Each ceremony is an opportunity for designers and industry professionals to get together, while the events also feature keynote speeches from illustrious voices in the world of architecture. Recent speakers include Kengo Kuma and Daniel Libeskind, Francesco Dal Co and TAM Associati.

01_4

Grand Prix 2016-2018

International Architecture Exhibition panel reveals winners

The composition of the panel has varied over time, though the level of expertise necessary to judge a competition like Grand Prix has remained unaltered - something shown by the in-depth analysis completed for each project. In the most recent edition of the competition, which examines works completed between 2016 and 2019, the panel was chaired by Casalgrande Padana president **Franco Manfredini** and composed of **Federico Bucci**, architect, journalist, architecture historian, member of faculty of the Milan Polytechnic, and Prorector of the Mantua Campus of the Milan Polytechnic; **Orazio Campo**, architect and teaching fellow in the Faculty of Architecture at the La Sapienza and Roma III universities and a member of the Rome Order of Architects; **Tobias Lutz**, the founder and CEO of the Architonic architecture and design platform in Zurich; **Mia Pizzi**, journalist at Abitare magazine; **Sebastian Redecke**, an architect and the editor of Bauwelt magazine in Berlin; **Matteo Vercelloni**, an architect, journalist and architecture critic and an editorial consultant with INTERNI magazine.



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01_4

Grand Prix 2016-2018



01_Casa_Baldi.jpg



02_Casa_Baldi.jpg

The jury has chosen the names of the finalists of the 11th edition after evaluating over 130 applications and selecting the projects that have best expressed the theme of ceramics as the star of the architectural project from both a formal and functional point of view.

This year's awards ceremony will take place in Rome on **24 May**. The ceremony will be held in the Acquario Romano, designed by Ettore Bernich and constructed between 1885 and 1887. Built in the classic style, the building is a large, circular space with an entrance hall (pronaos) and aedicula. To coincide with the restoration of **Casa Baldi** (1959-61, see next article for more) and its launch as Casalgrande Padana's new creative centre in Rome, **architecture professor Paolo Portoghesi** - who designed the original building and oversaw the recent transformation - will give a keynote speech which will be open to the public.

Casalgrande Padana's Creative Centres are open to industry professionals and go beyond the traditional idea of a showroom. They are more like a crossroad between ceramics and projects, combining the exhibition aspect with communication, technical information, and a series of initiatives in the field of architecture, design, and production. This edition of the Grand Prix has once again demonstrated ceramics' versatility and ability to meet the needs of contemporary architecture, even in different settings, and how this material can add value by emphasising the material and the extraordinary role of the entire composition.

That's why Casalgrande Padana has always been a major partner of designers and architects, with whom the company builds strong relationships based on the choice of the best material for every project or the development of bespoke collections for specific settings. An essential role in disseminating the culture of ceramics and leading it into the future with new, interesting projects, while promoting international design and Italian know-how.



01_5_1

FIRST PRIZE

Shopping and office centres (large surfaces)



01_Filippo_Taidelli.jpg

© Photos: Andrea Martiradonna

Filippo Taidelli Architetto

Humanitas University Campus Rozzano Milan, Italy

Humanitas Congress Center Pieve Emanuele Milan, Italy

The Congress Center - and indeed the larger campus project - showcases a sophisticated, sensitive approach to design, ensuring consistent quality across spaces and surfaces. With regard to the campus project, the choice of a range of earthy shades for the ventilated facades of the various architectural structures is particularly striking. This choice helps to create the image of a new contemporary urban hub on the outskirts of the city.



02_Filippo_Taidelli.jpg

© Photos: Andrea Martiradonna



03_Filippo_Taidelli.jpg

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04_Filippo_Taidelli.jpg



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07_Filippo_Taidelli.jpg

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01_5_2

SECOND PRIZE

Shopping and office centres (large surfaces)



01_Josefine_Dahl.jpg

© Photos: Linnsej Photography

Josefine Dahl

Ramboll

Eurostop Halmstad, Sweden

The flooring in the shopping centre features a fluid, wavy design in a range of colours, alternating between shiny and matte finishes, creating a vibrant effect that characterises the main walkway. The originality of the overall design is striking, as is the ability shown in using ceramics with different finishes and different laying techniques.



02_Josefine_Dahl.jpg

© Photos: Linnsej Photography



03_Josefine_Dahl.jpg

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© Photos: Linnsej Photography



07_Josefine_Dahl.jpg

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01_Magda_Kmita.jpg

© Photos: Piotr Krajewski

01_5_3

THIRD PRIZE

Shopping and office centres (large surfaces)



Magda Kmita
Blank Architects

Riviera Shopping Center Lipetsk, Russia

Designed to create a warm, colourful and inviting environment even in the deepest Russian winter, the Riviera Shopping Center features soft and bright colours set against a white backdrop. The ceramic flooring - in various shades of grey - features mosaic tiles in different sizes, arranged in a regular pattern. This ceramic design creates a bond between interconnected spaces and walkways.



02_Magda_Kmita.jpg

© Photos: Piotr Krajewski



03_Magda_Kmita.jpg

© Photos: Piotr Krajewski



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07_Magda_Kmita.jpg

© Photos: Piotr Krajewski



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01_Erol_Tabanca.jpg

01_5_4

SPECIAL MENTION

Shopping and office centres (large surfaces)



Erol Tabanca

Polimeks

Ashgabat International Airport Ashgabat, Turkmenistan

The large flooring surfaces in the airport showcase the versatility of the materials used and recreate the decorative patterns synonymous with the country's local traditions. The decorative effect is obtained through inlay work and colour combinations, which come together to create an expressive pattern in the main hall and in the boarding area.



02_Erol_Tabanca.jpg



03_Erol_Tabanca.jpg



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04_Erol_Tabanca.jpg



05_Erol_Tabanca.jpg / 06_Erol_Tabanca.jpg



07_Erol_Tabanca.jpg



01_NOA.jpg

© Photos: Alex Filz

01_6_1

FIRST PRIZE

Public, service and industrial construction



NOA Network of Architecture

Alpin Panorama Hotel Hubertus Valdaora, Italy

As part of wider expansion and renovation work to the existing hotel, the raised swimming pool stands as “an erratic mass straddling the old and the new”. Suspended between the sky and the ground, it looks out over the valley below, like some swimming viewpoint. The “total” ceramic covering of the pool underlines its monolithic character, defining the outline of the suspended part, which is held up by two pillars or trunks: a small mountain lake translated into architecture. Inside, there is a varied selection of ceramic products, in different finishes, formats and colours, which help to bring definition to the spaces, which come across as stages in a sequence.



02_NOA.jpg

© Photos: Alex Filz



03_NOA.jpg

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04_NOA.jpg



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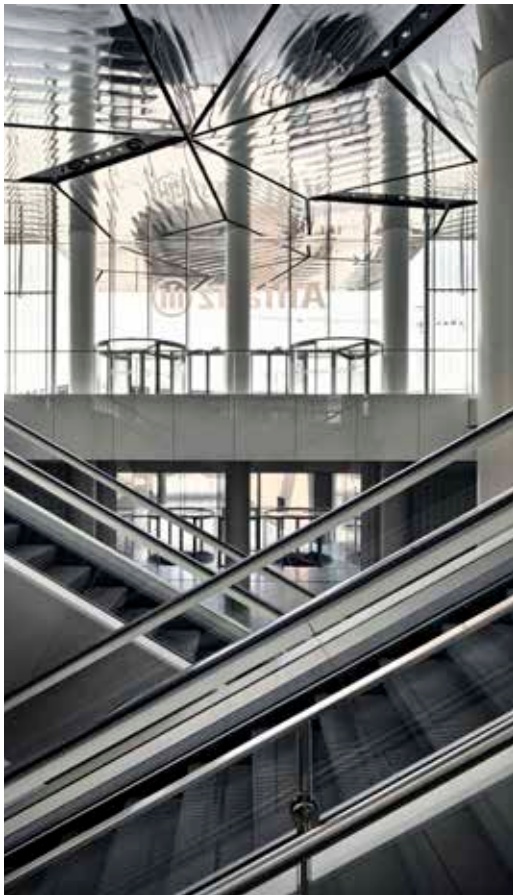


07_NOA.jpg

© Photos: Alex Filz



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01_Isozaki - Maffei.jpg

© Photos: Alessandra Chemollo

01_6_2

SECOND PRIZE

Public, service and industrial construction



Arata Isozaki, Andrea Maffei

Torre Allianz Milan, Italy

The inspiration for this Milanese skyscraper was the idea of an endless tower - the concept of a modular system that could be repeated infinitely as it stretched towards the sky. This idea comes to live in the lobby and the lift areas on every floor - all finished in brilliant white. Ceramics are used to create an atmosphere in these almost abstract spaces, which are filled with natural light and follow an endless pattern - much like the concept that inspired the tower itself.



02_Isozaki - Maffei.jpg

© Photos: Alessandra Chemollo



03_Isozaki - Maffei.jpg

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07_Isozaki - Maffei.jpg

© Photos: Alessandra Chemollo



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01_Mihaela_Rusulet.jpg

© Photos: Ovidiu Micsa

01_6_3

THIRD PRIZE

Public, service and industrial construction



Mihaela Rusulet

Studio Arca

VOX Technology Park Timisoara, Romania

The project - and its use of shiny ceramic materials - shows an ability to provoke emotion and create reflections by harnessing the natural light incorporated into the design. These reflections split up and emphasise the spaces, blurring the lights between the tiles and the ceilings, creating an all-compassing, single-material environment.



02_Mihaela_Rusulet.jpg

© Photos: Ovidiu Micsa



03_Mihaela_Rusulet.jpg

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07_Mihaela_Rusulet.jpg

© Photos: Ovidiu Micşa



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01_Nishio_Yoshiki.jpg

01_6_4

SPECIAL MENTION

Public, service and industrial construction



Nishio Yoshiki
Taisei Corporation

Hokkaido University of Science Hokkaido, Japan

The design of the inlaid map of the world, created using the fountain in the university entrance hall, showcases the possibilities and versatility of ceramic materials. The two shades of grey are paired with orange, to highlight Japan.



02_Nishio_Yoshiki.jpg



03_Nishio_Yoshiki.jpg



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04_Nishio_Yoshiki.jpg



05_Nishio_Yoshiki.jpg / 06_Nishio_Yoshiki.jpg



07_Nishio_Yoshiki.jpg

01_6_5

SPECIAL MENTION

Public, service and industrial construction



01_Matteo_Thun.jpg

© Photos: Marriot Venice

Matteo Thun

Matteo Thun & Partners + Luca Colombo

JW Marriott Venice Resort & Spa Venezia, Italy

The rooms of the hotel use plank-shaped tiles in pastel colours arranged in a herringbone pattern, which is almost reminiscent of the texture of fabric. The design transforms the ceramic material into a permanent, warm, decorative magic carpet, providing a great example of the expressive and technical possibilities of ceramics.



02_Matteo_Thun.jpg

© Photos: Marriot Venice



03_Matteo_Thun.jpg

© Photos: Marriot Venice



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© Photos: Marriot Venice



07_Matteo_Thun.jpg

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01_Birgitta_Hjelm-Luontola.jpg

01_7_1

FIRST PRIZE

Residential buildings



Birgitta Hjelm-Luontola

LuxLine Pori, Finland

Shiny and matte ceramic materials are used according to a carefully calibrated system in the various spaces of the home, underlining the bold design of the building and contributing to the role of reflections, together with other finishes. In the bathrooms, large-size Marmoker tiles combine with wooden panels, coming together to create one, harmonious design in the sauna.



02_Birgitta_Hjelm-Luontola.jpg



03_Birgitta_Hjelm-Luontola.jpg



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04_Birgitta_Hjelm-Luontola.jpg



05_Birgitta_Hjelm-Luontola.jpg / 06_Birgitta_Hjelm-Luontola.jpg



07_Birgitta_Hjelm-Luontola.jpg



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01_Gloria_Papp.jpg

01_7_2

SECOND PRIZE

Residential buildings



Glória Papp

P-Art Ltd. / TNA Studio Ltd.

E.House Egerszalók, Hungary

The use of brilliant white, acid-etched glass and sliding doors make this a rare and surprising domestic space. The use of ceramic materials in a soft shade of white helps to create the sophisticated, neutral feel of the space, as well as to maintain lightness in the overall design.



02_Gloria_Papp.jpg



03_Gloria_Papp.jpg



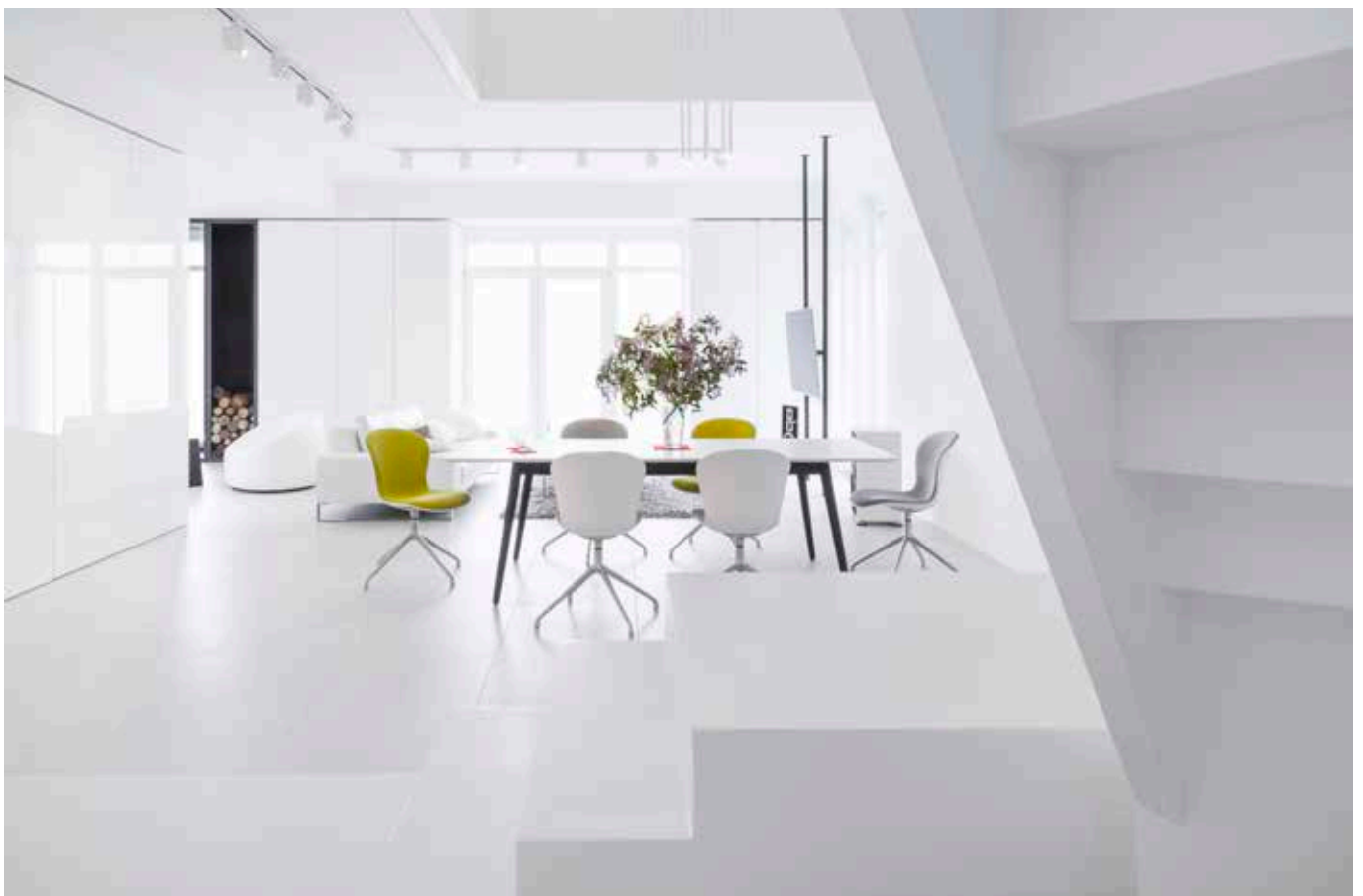
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04_Gloria_Papp.jpg



05_Gloria_Papp.jpg / 06_Gloria_Papp.jpg



07_Gloria_Papp.jpg



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01_Ardea_Collective.jpg

© Photos: Melania Ferrali

01_7_3

THIRD PRIZE

Residential buildings

**Riccardo Cioli, Vanni Ancillotti,
Claudio Beneforti**
Ardea Collective

Casa MM Lamporecchio, Italy

The contemporary renovation of this rural courtyard house has opened up the building onto the countryside on the south-west side, offering great place to observe the landscape, which is free of any man-made structures. The three sides of the house protect the inhabitants with compact walls, with those in the entrance area covered with large ceramic tiles, which reappear in the courtyard area. External and internal flooring contributes to the sense of continuity between spaces.



02_Ardea_Collective.jpg

© Photos: Melania Ferrali



03_Ardea_Collective.jpg

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07_Ardea_Collective.jpg

© Photos: Melania Ferrali

01_7_4

SPECIAL MENTION Residential buildings



01_Capozza - Voluta.jpg

Simone Capozza, Nina Voluta

Piscina Formello (Roma) Italy

The swimming pool serves as an open-air extension to the domestic space of the home, using a single material in two different colours. The swimming pool itself is covered with black tiles, while the ochre-coloured bottom has stairs at one end, covered with the same material as is found in the local landscape, contributing to a single, perfectly judged external design.



02_Capozza - Voluta.jpg



03_Capozza - Voluta.jpg



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04_Capoza - Voluta.jpg



05_Capoza - Voluta.jpg / 06_Capoza - Voluta.jpg



07_Capoza - Voluta.jpg



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01_Alfonso_Femia.jpg

© Photos: Luc Boegly

01_8_1

FIRST PRIZE

**Façade cladding, outside flooring,
swimming pools and spas**



Alfonso Femia

Atelier(s) Alfonso Femia

Nuovo complesso didattico ed espositivo Dallara

Varano de' Melegari, Parma, Italy

I Giardini di Gabriel Asnières-sur-Seine, France

Alfonso Femia's principle of "the right to the material" comes through loud and clear in the two winning projects. The ceramic material, in its unique 3D diamond version, is used at Dallara to cover the vertical cones that stick out like dynamic landmarks in the Parma countryside. Meanwhile, in the Asnières-sur-Seine residential complex, the ceramic covering helps to cement the decoration's role as an expressive component of the overall design. Ceramic is used for the top of the buildings, with the colour changing based on the seasons and the time of day. The window frames - some designed by the artist Danilo Trogu - interact with the brick facade, like happy "harmonious counterpoints".



02_Alfonso_Femia.jpg

© Photos: Luc Boegly



03_Alfonso_Femia.jpg

© Photos: Luc Boegly



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07_Alfonso_Femia.jpg

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01_Cipiuella.jpg

01_8_2

SECOND PRIZE

Façade cladding, outside flooring,
swimming pools and spas



Lapo Bianchi Luci, Camilla Lapucci
Cipiuella

KLAB Prato, Italy

The use of various different colours of large-format ceramic tiles helps to bring a strict geometric order to the spaces of the spa. Each space feels like a enveloping, engaging room where the colours, patterns and finishes of the tiles bring emphasis to a carefully planned route through spaces dedicated to the wellbeing of the body.



02_Cipiuella.jpg



03_Cipiuella.jpg



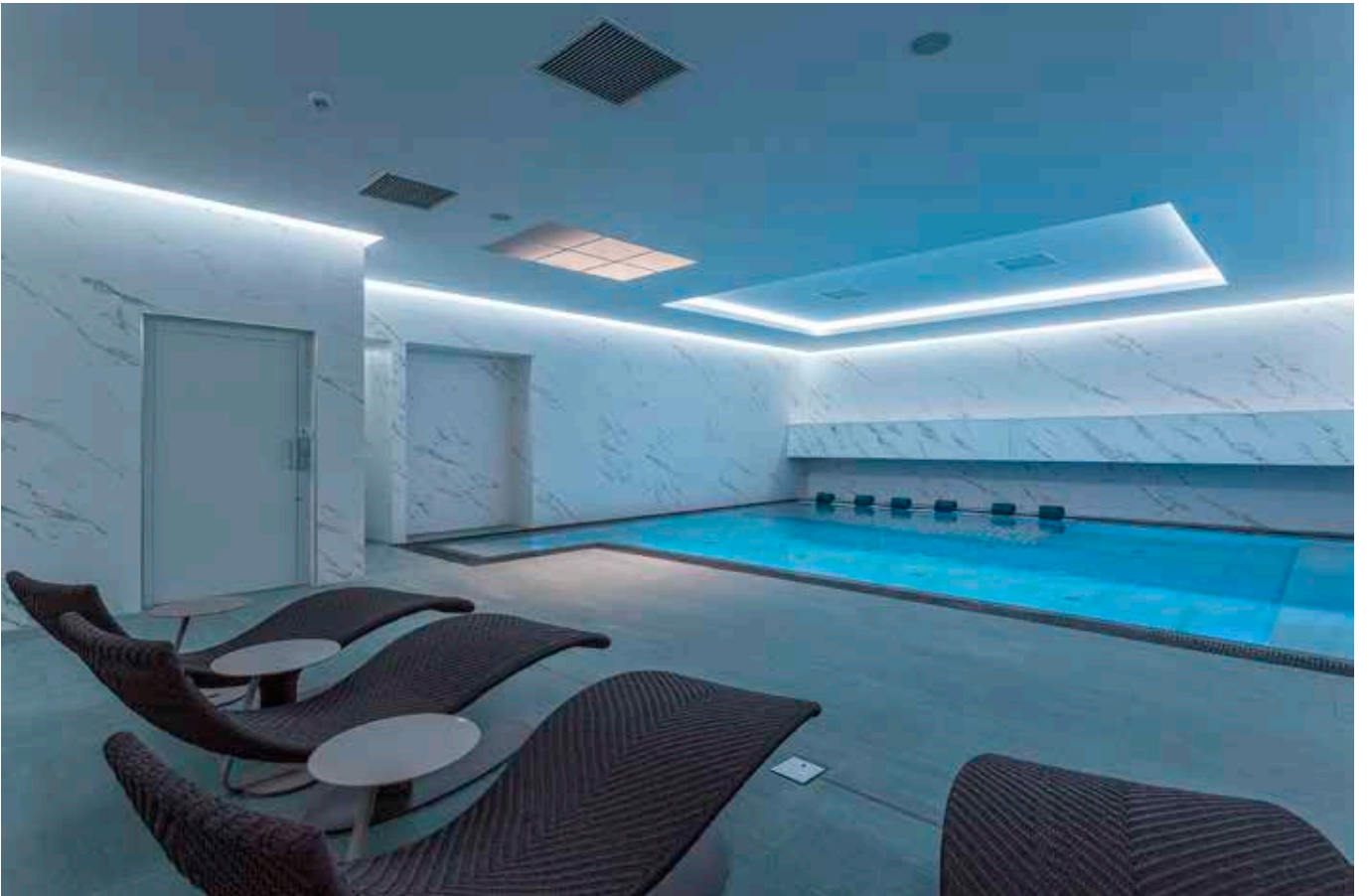
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04_Cipiuelle.jpg



05_Cipiuelle.jpg / 06_Cipiuelle.jpg



07_Cipiuelle.jpg





01_Pietri_Architects.jpg

© Photos: Nicolas Vaccaro

01_8_3

THIRD PRIZE

Façade cladding, outside flooring,
swimming pools and spas



Jean Baptiste Pietri

Pietri Architects

La Barquière Marsiglia, France

The special design of the tile - a small wave that takes on a three-dimensional feel - brings a shimmer to the north side of the residential building, reflecting the sun from the south at different times of day. The white tiles help to reinvent and challenge the traditional use of white in Mediterranean architecture, providing a contemporary take on this within the wider context of the project.



02_Pietri_Architects.jpg

© Photos: Nicolas Vaccaro



03_Pietri_Architects.jpg

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07_Pietri_Architects.jpg

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01_Andrea_Zanarini.jpg

© Photos: Massimo Gennari

01_8_4

SPECIAL MENTION

Façade cladding, outside flooring,
swimming pools and spas



Andrea Zanarini

Heratech srl

Centrale di Cogenerazione Cogen Bologna, Italy

The ventilated facade of the building provides a creative screen for the towers. Different coloured tiles, arranged vertically on a simple, elliptical metal support structure, create an unusual and surprising brise soleil which showcases the versatility of the material.



02_Andrea_Zanarini.jpg

© Photos: Massimo Gennari



03_Andrea_Zanarini.jpg

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07_Andrea_Zanarini.jpg

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